

Erica Salkin, Ph.D.

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Education

- 2012** **Doctor of Philosophy, Mass Communication**
Minor: Educational Leadership and Policy Analysis
University of Wisconsin-Madison — Madison, Wisconsin
- 2007** **Master of Arts, Journalism & Mass Communication**
University of Wisconsin-Madison — Madison, Wisconsin
- 1996** **Bachelor of Arts, Journalism & Mass Communication**
University of Wisconsin-Madison — Madison, Wisconsin

Higher Education Leadership

1/2022- **Associate Dean for Curriculum and Innovation, Arts and Humanities**
College of Arts and Sciences, Whitworth University

Core responsibilities:

- Serve resource need for Arts and Humanities departments and faculty.
- Foster a climate of creativity and innovation about curriculum and program development across CAS.
- In consultation with the Dean, pursue projects, programs, and initiatives that support CAS efforts to maintain its reputation as an innovative leader in Christian liberal arts education.
- Monitor the scheduling process, enrollments, and adjunct budget allocations for the Arts and Humanities departments within CAS.
- Serve as a point of contact for Summer Registration.
- When appropriate, serve as CAS representative to committees, task forces, and working groups focused on curriculum and program development.
- Assist the Dean in projects related to assessment, program development, and steward faculty-led initiatives in the Arts and Humanities.
- In collaboration with appropriate department chairs and program directors, oversee functions necessary to maintain national accreditation for undergraduate programs in the Arts and Humanities.

- Seek opportunities to promote and support faculty research in the Arts and Humanities.

Initiatives and Outcomes:

- Managed \$200,000 adjunct fund in collaboration with Associate Dean for the Social and Natural Sciences
- Part of strategic team addressing a significant budget shortfall through careful curriculum readjustment and reduction of contingent faculty, resulting in minimal loss of regular faculty and no reduction in departments
- Managed Hugh Johnston Interdisciplinary Grant competition, resulting in \$25,000 in grants for interdisciplinary research by a variety of Whitworth faculty.
- Launched College of Arts and Sciences social media accounts and developed an external communications plan to elevate awareness of faculty, student and staff activities and achievements.

**9/2022- Interim Chair, Department of Theatre and Dance
Whitworth University**

Core responsibilities:

- Oversee departmental budget as well as mainstage production budgets in fall and spring.
- Ensure accurate scheduling of courses to allow for timely student progress through majors and minors.
- Support regular faculty in making progress in teaching, research and service.
- Manage adjunct faculty and department administrative coordinator.
- Conduct regular assessment of faculty and departmental student learning outcomes per faculty handbook and accreditation requirements.
- Produce two mainstage productions each year through appropriate production team hires, maintenance of student worker budgets, coordination with marketing and communication and enforcement of university policies as appropriate.
- Run monthly departmental meetings.
- Nurture departmental connections with greater Spokane theatre community and other area higher education theatre programs.

Initiatives and Outcomes:

- Balanced the mainstage production budget, eliminating the need for funding from other university sources.
- Redesigned the undergraduate program curriculum to maintain competitiveness with other programs while efficiently using a small faculty.
- Redesigned the senior project program to allow seniors more access to the

mainstage as they engage in capstone work at the end of their academic careers.

- Successfully hired a lecturer to support needs in acting and directing.

**2019-2021 Chair, President's Task Force on Free Speech and Civil Discourse
Whitworth University**

Core responsibilities:

- Lead a group of faculty, staff and students in the formulation of a statement outlining the university's commitment to free expression that can also guide the community when free expression clashes with other deeply held values.
- Seek input across the various campus populations to ensure all perspectives are considered and the statement fairly represents the community as a whole.
- Present and secure approval from the Faculty Assembly, Staff Governance Council, Student government and President's Cabinet.

Initiatives and Outcomes:

- Successfully passed a statement with strong philosophical, legal and theological supports that affirms the right to free expression within the university.

**2016-2022 Chair, Curriculum Oversight, Vision and Approval Committee
Whitworth University**

Core responsibilities:

- Lead multidisciplinary faculty committee of 20+ members through review and approval of all curricular changes for all undergraduate and graduate programs and courses throughout the University.
- Manage three subcommittee agendas and chairs to ensure thorough review and accurate minute-taking.
- Ensure review and approval processes align with faculty handbook and accreditation requirement.
- Represent curricular concerns on the Faculty Executive Committee and Accreditation Committee.

Initiatives and Outcomes:

- Co-chaired a General Education curriculum revision and chaired the implementation of the program through leadership of a special task force and self-designed review process.
- Redesigned curriculum proposal workflows to identify issues earlier and cut proposal rollbacks down to nearly zero in two years.
- Oversaw the division of the committee into separate undergraduate and graduate groups, allowing for significantly greater guidance and support of

growing graduate programs while still ensuring rigorous review of undergraduate curricula while maintaining the same overall number of required faculty to serve.

Faculty Appointments

2023-present Professor

2017-2023 Associate Professor

2012-2017 Assistant Professor

Department of Communication Studies, Whitworth University

2008-2012 Graduate Student Teaching Assistant

School of Journalism & Mass Communication, University of Wisconsin-Madison

Higher Education Development

2024 Emerging Leaders Institute, NACU

2023 Academic Program Evaluation and Management, Bay Path University

2023 Women's Leadership Development Institute, Council for Christian Colleges & Universities

2022 Theology and the Christian Professor, Whitworth University

2018 Diversity, Civility, and the Liberal Arts Institute, Council of Independent Colleges

2016 Hands-On Data for Journalists, Poynter Institute

2016 Hybrid/Online Development Course, Whitworth University

2015 Vocations of the Christian Professor, Whitworth University

2013 Faith and Gender workshop, Whitworth University

2013 Teachapalooza, Poynter Institute

Recent Publications and Presentations

Books

Salkin, E. Private Schools and Student Media: Supporting Mission, Students, and Community (Lexington Books, 2019).

Salkin, E. Students' Right to Speak (McFarland Press, 2016).

Salkin, E. and Shenkel, L. Student Speech Policy Readability in Public Schools (Palgrave Pivot, 2016).

Book chapters

Salkin, E. and Goodman, M. "Regulating Student Expression" in Communication and the Law, 2024 edition (forthcoming).

Peer-reviewed articles

12. Salkin, E. and Grieves, K (2022). "The 'major mea culpa' Journalistic discursive techniques when professional norms are broken." *Journalism Studies*, Vol 23, Issue 9, pages(s): 1096-1113.
11. Salkin, E. (2022). "A Mission-Based Argument for Private K-12 Student Press." *Journalism and Mass Communication Educator*, Vol 77, Issue 3, page(s): 308-321.
10. Salkin, E. and Messke, C. (2021). "Opting In: Free Expression Statements at Private Universities and Colleges in the U.S." *First Amendment Studies*, Vol 55, Issue 1, page(s) 1-21.
9. Gutsche, R. and Salkin, E. (2017). "Behold the Monster: Mythical Explanations of Deviance and Evil in News of the Amish School Shooting." *Journalism: Theory, Practice and Criticism* Volume: 18 Issue: 8, page(s): 994-101.
8. Salkin, E. and Brown, J. (2015). "Separation Anxiety: Analyzing Media Coverage of Issues of Law and Faith in *Town of Greece v. Galloway*." *Interdisciplinary Journal of Research on Religion*. [Vol. 11, Article 2.](#)
7. Gutsche, R. and Salkin, E. (2015) "Who lost what? An analysis of myth, loss, and proximity in news coverage of the Steubenville rape." *Journalism: Theory, Practice and Criticism*. [Published online before print](#) January 15, 2015, doi: 10.1177/1464884914566195.
6. Salkin, E. (2015) "Are Public Schools 'Captive Audiences?' How an Unsupported Term in *Fraser* Created a 'Mischievous Phrase' in Educational Speech Law." [Communication Law and Policy, Vol. 20, Issue 1, p 35-53.](#)
5. Gutsche, R. and Salkin, E. (2013) "It's better than blaming a dead young man: Creating mythical archetypes in local coverage of the Mississippi River drownings." *Journalism: Theory, Practice and Criticism*, Volume 14 Issue 1, 61-77.
4. Salkin, E. (2011) "The Speech, Not the Speaker: Protecting Public School Student Expression." *Communication Law Review*, Volume 11, Issue 1, [commLawreview.org](#).
3. Salkin, E. (2011) "The underprivileged: Journalism students seeking the shield." *Free Speech Yearbook*, Volume 45, 17.
2. Gutsche, R. and Salkin, E. (2011) "News Stories: An exploration of independence within post-secondary journalism." *Journalism Practice*, Volume 5 Issue 2, 193.
1. Salkin, E. (2010) "Caution in the Classroom: K-12 Teacher In-Class Speech, The Federal Courts and *Garcetti*." *Communication Law and Policy*, Volume 15 Issue 2, 175.

Papers presented

21. “Journalistic Discourse on Disruptive News Ventures Launched by Media Insiders.” With Kevin Grieves. Association for Education in Journalism and Mass Communication Annual Conference, Washington, D.C., August 7-10, 2023.
20. “The ‘Major Mea Culpa:’ Journalistic Discourse When Professional Norms are Broken.” With Kevin Grieves. Association for Education in Journalism and Mass Communication Annual Conference, New Orleans, Louisiana (virtual), August 4-7, 2021.
19. “A Mission-based Argument for Private K-12 Student Press.” Association for Education in Journalism and Mass Communication Annual Conference, New Orleans, Louisiana (virtual), August 4-7, 2021.
18. “Opting In: Free Expression Statements at Private Universities and Colleges in the U.S.” With Colin Messke. Association for Education in Journalism and Mass Communication Annual Conference, San Francisco, California (virtual), August 6-9, 2020.
17. “Opting In: Free Expression Statements at Private Universities and Colleges in the U.S.” With Colin Messke. Association for Education in Journalism and Mass Communication Southeast Colloquium, Memphis, Tennessee (virtual), March 19-21, 2020.
16. “Beyond the Funnies: Humor, Satire and Student Press.” The State of our Satirical Union symposium, University of Minnesota, Minneapolis, MN, April 20-21, 2018.
15. “An exploration of private school student media.” Association for Education in Journalism and Mass Communication Annual Conference, Chicago, Illinois, August 9-12, 2017.
14. “Exploring the wall between Bible and Baphomet: Media coverage of church-state conflicts.” With Elizabeth Jacobs. Association for Education in Journalism and Mass Communication Annual Conference, Chicago, Illinois, August 9-12, 2017.
13. “Exploring the wall between Bible and Baphomet: Media coverage of church-state conflicts.” With Elizabeth Jacobs. Association for Education in Journalism and Mass Communication Southeast Colloquium, Fort Worth, Texas, March 9-11, 2017.
12. “Readability and Rationale of Student Speech Policy.” Association for Education in Journalism and Mass Communication Annual Conference, San Francisco, California, August 5-8, 2015.
11. “Behold the Monster: Mythical Explanations of Deviance and Evil in News of the Amish School Shooting.” With Robert E. Gutsche, Jr. Association for Education in Journalism and Mass Communication Annual Conference, San Francisco, California, August 5-8, 2015.

10. “Who lost what? An analysis of myth, loss, and proximity in news coverage of the Steubenville rape.” With Robert E. Gutsche, Jr. Association for Education in Journalism and Mass Communication Annual Conference, Montreal, Quebec, August 6-9, 2014.
9. “Unnamed and at risk? Examining anonymous student speech in the college/university environment.” With Lindsie Trego and Kathleen Vincent. Association for Education in Journalism and Mass Communication Annual Conference, Montreal, Quebec, August 6-9, 2014.
8. “A Foundation for the Future: Creating a System of Public Student Free Speech and Expression.” Education Law Association Annual Meeting, Hilton Head, South Carolina, November 7-12, 2012.
7. “It’s better than blaming a dead young man: Creating mythical archetypes in local coverage of the Mississippi River drownings.” With Robert E. Gutsche, Jr. Association for Education in Journalism and Mass Communication Annual Conference, St. Louis, Missouri, August 10-13, 2011.
6. “What the rhetoric of *Morse* may mean for freedom of student speech.” Central States Communication Association Annual Conference, Milwaukee, Wisconsin, April 6-9, 2011.
5. “The underprivileged: Journalism students seeking the shield.” Association for Education in Journalism and Mass Communication Annual Conference, Denver, Colorado, August 4-7, 2010.
4. “Outflanked: How the *Hazelwood* precedent continues to succeed in states with “anti-*Hazelwood*” statutes.” Central States Communication Association Annual Conference, Cincinnati, Ohio, April 14-18, 2010.
3. “The underprivileged: Journalism students seeking the shield.” University of Wisconsin-Madison School of Journalism & Mass Communication “Communication Crossroads” conference, April 9, 2010.
2. “Just the Facts, Mademoiselle: Contrasting Canadian and American Courts on Freedom of Speech for Public Schoolteachers,” Association for Education in Journalism and Mass Communication Southeast Colloquium, University of North Carolina-Chapel Hill, March 12-13, 2010.
1. “Why the Web: A study of frames used by newspapers to announce their moves online.” Association for Education in Journalism and Mass Communication Midwinter Conference, University of Oklahoma, March 5-7, 2010.

Non-refereed publications

9. “Let Them March: Schools Should Not Censor Students,” with Kathleen Culver, Education Week (March 9, 2018), available at

<https://www.edweek.org/ew/articles/2018/03/09/let-them-march-schools-should-not-censor.html>.

8. “Case on Student Speech Could Reach Supreme Court,” MediaShift (February 2016), available at <http://mediashift.org/2016/02/case-on-student-speech-could-reach-supreme-court/>.
7. “Why J-Schools Need to Think About Confidential Sources,” MediaShift/EdShift (January 2016), available at <http://mediashift.org/2016/01/why-j-schools-need-to-think-about-confidential-sources/>.
6. “AEJMC 2015: How Research Is Leading to Better Journalism Education,” Mediashift/EdShift (August 2015), available at <http://mediashift.org/2015/08/aejmc-2015-how-research-is-leading-to-better-journalism-education/>.
5. “Faith, Belief, and the Reporter’s Paths to Truth,” Rock & Sling (September 2014), available online at <http://rockandsling.com/2014/09/15/erica-salkin-reporting-on-faith/>.
4. “Learning When ‘Intern’ and ‘Advocate’ Collide,” PBS MediaShift/EdShift program (May 2014), available online at <http://www.mediashift.org/2014/05/learning-when-intern-and-advocate-collide/>
3. “Oregon State Media Advisor Quits Over Public Records Dispute,” PBS MediaShift/EdShift program (April 2014), available online at <http://www.mediashift.org/2014/04/oregon-state-media-advisor-quits-over-public-records-dispute/>
2. “Three P’s to Protect Free Speech for Student Media,” PBS MediaShift/EdShift program (February 2014), available online at <http://www.mediashift.org/2014/02/three-ps-to-protect-free-speech-for-student-media/>
1. “The Unfamiliar Touch Of A Touch-Screen Wedding” Rock & Sling (July 2013), available online at <http://rockandsling.com/2013/07/25/high-tech-wedding-ceremony/>.

Invited Lectures/Presentations

2023 “When the chair’s not there.” Workshop at the Council of Colleges of Arts and Sciences (CCAS) Annual Conference, San Diego, CA, November 4, 2023.

2021 “Private school student journalism: A mission-driven community.” Keynote presentation, Private School Journalism Symposium, Boston, MA (virtual), June 28, 2021.

“Civil Discourse and Free Expression.” National Presbyterian Church’s annual Summer Speaker Series, Washington, D.C. (virtual), June 6, 2021.

- “A Mission-Based Argument for Private School Student Media,” Faculty Scholarship Presentation, Whitworth University
- 2020** “Public and Private: A Look at the Latest Insights about Scholastic Journalism.” Scholastic Journalism Division, Association for Journalism and Mass Communication Annual Conference, San Francisco, California (virtual), August 7, 2020.
- “Scholastic Journalism Division Teach-In Research Panel.” Scholastic Journalism Division, Association for Journalism and Mass Communication Annual Conference, San Francisco, California (virtual), August 5, 2020.
- 2019** “Two copywrongs don’t make a copyright.” WJEA J-Camp. Pullman, Washington, August 2, 2019.
- 2018** “Think & Drink: The Speed of Deceit – The New Era of Online Lies and Misinformation.” Humanities Washington, Spokane, Washington, September 26, 2018
- “Think & Drink: The Speed of Deceit – The New Era of Online Lies and Misinformation.” Humanities Washington, Yakima, Washington, September 20, 2018
- “How Free Should Free Speech Be?” President’s Colloquy on Civil Discourse, Whitworth University
- “The Private High School Student Press: Where it is and Why We Should Have More.” Faculty Scholarship Presentation, Whitworth University
- 2017** “Women in Media.” Journalism Education Association National Convention, Seattle, Washington, April 7, 2017.
- “Proactive Student Speech Policy.” Journalism Education Association National Convention, Seattle, Washington, April 7, 2017.
- 2015** “Priming and the Narrative of the Unchurched Northwest.” With Dr. Mike Ingram. Faculty Scholarship Presentation, Whitworth University
- “‘I declare to Facebook that...’ and Other Digital Privacy Myths.” Great Decisions Lecture, Whitworth University
- 2014** “Copyright in the Digital Age.” Constitution Day Lecture, Whitworth University
- “Are Public Schools ‘Captive Audiences?’ How an Unsupported Term in *Fraser* Created a ‘Mischievous Phrase’ in Educational Speech Law.” Faculty Scholarship Presentation, Whitworth University.
- 2014-2017** “Public school students and free speech.” Mountainside Middle School, Mead, WA

- 2009- “How to avoid getting sued or censored.” Northeast Wisconsin Scholastic Press
2010 Association Spring Conference, Oshkosh, Wisconsin.

Honors and Recognitions

- 2023 Sharon Dunwoody Early Career Award
School of Journalism and Mass Communication, University of Wisconsin-Madison
- 2023 Provost’s Award for Leadership, Whitworth University.
Undergraduate commencement speaker, Whitworth University.
Most Influential Professor, Whitworth University Class of 2023
- 2020 Top faculty paper, “Opting In: Free Expression Statements at Private Universities and Colleges in the U.S.” with Colin Messke. Scholastic Journalism Division, Association for Education in Journalism and Mass Communication Annual Conference.
- 2018 Faculty Service Award, Whitworth University.
- 2017 Most Influential Professor, Whitworth University Class of 2017.
- 2016 Weyerhaeuser Center Award for the Integration of Vocation into Curriculum, Whitworth University, May 2016.
- 2015 Top poster award, “Behold the Monster: Mythical Explanations of Deviance and Evil in News of the Amish School Shooting” with Robert E. Gutsche, Jr., Critical and Cultural Studies Division, Association for Education in Journalism and Mass Communication Annual Conference, August 2015.
Provost’s Junior Faculty Award, Whitworth University, May 2015.
- 2014 Second place faculty paper, "Who lost what? An analysis of myth, loss, and proximity in news coverage of the Steubenville rape" with Robert E. Gutsche, Jr., Critical and Cultural Studies Division, Association for Education in Journalism and Mass Communication Annual Conference, August 2014.
- 2012 Joseph C. Beckham Dissertation of the Year, Education Law Association (ELA).
Helen Firstbrook Franklin Wisconsin Distinguished Graduate Fellowship (WDGF),
School of Journalism & Mass Communication, University of Wisconsin-Madison
- 2011 Top paper panel, “What the rhetoric of *Morse* may mean for freedom of student speech,”
Communication Ethics and Freedom of Expression Division, Central States
Communication Association.
- 2010 Top paper, “Outflanked: How the *Hazelwood* precedent continues to succeed in states with “anti-*Hazelwood*” statutes,” Communication Ethics and Freedom of Expression

Division, Central States Communication Association.
Early Excellence in Teaching Award, University of Wisconsin-Madison.

Grants and other funding

- 2021** Hugh Johnston Interdisciplinary Research Grant, with Dr. Mark Killian:
Exploring the presence of student press deserts in the United States
- 2017** Faculty Research Fellowship: Understanding the needs and experiences of private high school media advisers
- 2014** Weyerhaeuser Center for Christian Faith and Learning Summer Research Fellowship, Priming the “unchurched” narrative in the Pacific Northwest, with Dr. Mike Ingram
- 2013** Opportunity Scholar grant to fund collaborative research with undergraduate students

Teaching experience

2012-present Whitworth University

GE/SC 125: First-Year seminar
GE/SC 125H: Honors first-year seminar
SC 126H: Honors Interdisciplinary & Design Thinking Seminar
COM 120: Media and Society
COM/JMC 125: Writing for Mass Media
COM/JMC 126H: Honors Writing for Digital Media
COM 212: Theories of Mass Communication
COM/JMC 244: Publicity and Public Relations
COM/JMC 325: Topics in In-Depth Reporting
COM/JMC 335: Interactive Journalism
COM/JMC 343: Editing for Multimedia
JMC 396: Sports Communication
COM/JMC 402: Mass Media Law
COM 403/SP 402: Freedom and Responsibility of Speech
HN 300: Honors Seminar: The Motivated Project

2008-2012 University of Wisconsin-Madison School of Journalism & Mass Communication

J201: Introduction to Mass Communication
J202: Mass Media Practices
J559: Mass Media Law

Other Professional Activities

2021-present Board Member, Private School Journalism Association, Boston, MA

- Founding board member of a nonprofit organization dedicated to supporting

- and enhancing student media at private K-12 schools
- Keynote presenter at first summer conference
- Crafted “Model Affirmation of Student Free Expression Rights in Private and Independent Schools”

2020-present Faculty Adviser, *The Whitworthian*

2013-2022 Conference Chair/Co-Chair, Washington Journalism Education Association East-Side J-Day, Whitworth University

- This annual conference is a collaborative effort between the Washington Journalism Education Association (WJEA) and Whitworth University, and serves high school journalism students and their advisers in central Washington, eastern Washington, northern Idaho and western Montana. It offers a series of workshops on a variety of media production topics as well as continuing education for advisers.

2013-2020 Faculty Adviser, *Beyond the Pines*, Whitworth’s student-run PR agency

Professional Service and Membership

2022	Paper reviewer, Association for Education in Journalism and Mass Communication, Law and Policy Division and Scholastic Journalism Division
2021	Paper reviewer, Association for Education in Journalism and Mass Communication, Law and Policy Division and Scholastic Journalism Division
2020	Paper reviewer, Association for Education in Journalism and Mass Communication, Law and Policy Division and Scholastic Journalism Division
2020-present	Member, Editorial Board, <i>Journalism Practice</i>
2019	Referred research session discussant, Association for Education in Journalism and Mass Communication Annual Conference, August 9-12, Chicago, Illinois.
2019	Paper reviewer, Association for Education in Journalism and Mass Communication, Law and Policy Division and Scholastic Journalism Division
2018	Paper reviewer, Association for Education in Journalism and Mass Communication, Law and Policy Division and Scholastic Journalism Division
2017	Referred research session discussant, Association for Education in Journalism and Mass Communication Annual Conference, August 9-12, Chicago, Illinois.
2017	Paper reviewer, Association for Education in Journalism and Mass Communication, Law and Policy Division, Scholastic Journalism Division and Graduate Student Interest Group
2016	Referred research session discussant, Association for Education in Journalism and Mass Communication Annual Conference, August 4-7, Minneapolis, MN
2016	Paper reviewer, Association for Education in Journalism and Mass Communication, Law and Policy Division, Scholastic Journalism Division and Graduate Student Interest Group
2015	Paper reviewer, Association for Education in Journalism and Mass

2014-present	Communication, Law and Policy Division and Graduate Student Interest Group Archivist, Association for Education in Journalism and Mass Communication Scholastic Journalism Division
2014	Paper reviewer, Association for Education in Journalism and Mass Communication, Law and Policy Division and Graduate Student Interest Group
2014	Paper reviewer, International Communication Association, Law and Policy Division, Public Relations Division
2014	Paper reviewer, Association for Education in Journalism and Mass Communication Scholastic Journalism Division Midwinter Meeting and Refereed Research Competition
2013-2018	Reviewer, <i>Journalism and Mass Communication Educator</i>
2013	Paper reviewer, Association for Education in Journalism and Mass Communication, Graduate Student Interest Group
2012	Paper reviewer, Association for Education in Journalism and Mass Communication, Graduate Student Interest Group
2011-2012	Chair, Association for Education in Journalism and Mass Communication Graduate Student (Education) Interest Group
2011	Paper reviewer, Central States Communication Association, Communication Ethics and Freedom of Expression division
2010-2011	Vice-Chair, Association for Education in Journalism and Mass Communication Graduate Student (Education) Interest Group
2009-2010	Research Chair, Association for Education in Journalism and Mass Communication Graduate Student (Education) Interest Group
2008-2009	Research Co-Chair, Association for Education in Journalism and Mass Communication Graduate Student (Education) Interest Group

Academic Membership

2013-2015	Member, Western States Communication Association
2009-2014	Central States Communication Association
2008-present	Association for Education in Journalism and Mass Communication

Institutional Service

2020	Discussion leader, Honors Colloquium
Fall 2019-Fall '21	Chair, President's Task Force on Free Speech and Civil Discourse
2019	Discussion leader, Honors Colloquium
Fall 2018-present	Honors Faculty Fellow
2018	Discussion leader, Honors Colloquium
Summer 2017	Member, Search committee, University Communications
2017-2020	Member, General Education Curriculum Implementation Task Force(s)
2017-2019	Member, Strategic Enrollment Process Group
Fall 2016-Spring '22	Chair, Curriculum Oversight, Vision and Approval Committee (COVAC)
Fall 2016-Spring '22	Member, Faculty Executive Committee
May 2016	Member, Search committee, Dornsife Center for Service Learning
Fall 2016-Spring '22	Member, Accreditation Committee

2016	Discussion leader, Honors Colloquium
2015-2016	Member, SIRC planning committee
2015-2016	Member, Provost/COVAC General Education Rationale Task Force
2015	Co-coordinator, Communication Studies Graduate School Day
2015	Member, Search committee, University Communications
2015	Discussion leader, Honors Colloquium
Spring, 2015	Chair, Experiential Learning Subcommittee, COVAC
2014	Discussion leader, Honors Colloquium
2014	Search committee, Department of Communication Studies
2013	Co-coordinator, Communication Studies Graduate School Day
2013	Member, Search committee, University Communications
2013-2022	Member, COVAC Undergraduate subcommittee
2013-2022	Member, Curriculum Oversight, Vision and Assessment Committee

Other Professional Experience

- 2009-2012 Webmaster/Newsletter Editor**
Lubar Institute for the Study of the Abrahamic Religions, University of Wisconsin-Madison
 Managed Institute website, added and archived content regarding special events, speakers and programming. Designed a triennial newsletter for supporters/donors.
- 2007-2008 Marketing Communications Specialist**
University of Wisconsin Medical Foundation – Madison, Wisconsin
 Manage marketing and communications needs for various clinical departments within an academic/medical hospital and clinics
- 2004-2007 Student Services Coordinator**
2003-2005 Adviser, UW-Madison-Society of Professional Journalists student chapter
2002-2007 Editor, *The Wisconsin Journalist*
2001-2004 Associate Student Services Coordinator
School of Journalism & Mass Communication, University of Wisconsin-Madison
 Provided undergraduate academic advising to 400+ undergraduate students, internship and career guidance, alumni outreach and department support. Managed production of the School's annual alumni newsletter. Provided guidance and support to student communications organization.
- 2000-2001 Director of Public Relations**
HospiceCare Inc. — Madison, Wisconsin
 Managed internal and external communications needs for a nonprofit hospice organization serving more than 1000 families in south-central Wisconsin.
- 1998-2000 Project Manager**
Wood Communications Group — Madison, Wisconsin

Provided creative and logistical support within a multi-client public relations agency with a focus on corporate, government and crisis communications.

1997-1998 Marketing Assistant
GlenOaks Hospital — Glendale Heights, Illinois
Assisted Marketing Director in internal and external communications for a 186-bed, level II trauma center hospital.

Volunteer Experience

2022-present Prince of Peace Lutheran Church – Spokane, Washington
Member, Education Committee
Audio/Visual technician

2014-2020 St. Luke Lutheran Church – Spokane, Washington
Teacher, Children’s Sunday School program
Confirmation small group leader
AV support

2014-2017 Spokane Humane Society – Spokane, Washington
General volunteer, animal care and special events

2007-2012 Windsor United Church of Christ – Windsor, Wisconsin
Member, Church Council
Teacher, Christian Education program