

Erica Salkin

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Education

University of Wisconsin-Madison — Madison, Wisconsin

Doctor of Philosophy, Mass Communication

Conferred August 2012

Minor: Educational Leadership and Policy Analysis

Dissertation title: “A Foundation for the Future: Creating a System of Public Student Free Speech and Expression”

Adviser: Professor Robert Drechsel

Master of Arts, Journalism & Mass Communication

Conferred August 2007

Thesis title: “Public High School Newspaper Advisers and Free Speech: The Law in Inaction”

Adviser: Professor Robert Drechsel

Bachelor of Arts, Journalism & Mass Communication

Graduated with distinction, May 1996

Courses taught at Whitworth

GE 125: Freshman Seminar (1 cr.)

Fall 2013, 2014, 2015

Fall 2018, 2019 (Honors version)

1-credit course for incoming students to help with the transition to Whitworth. Utilized a non-major-specific approach, working with a broad spectrum of students and their particular adjustment concerns. Honors version focused on interdisciplinarity.

COM 120: Media and Society (3 cr.)

Fall 2018, Spring 2022, Fall 2022

Exploration of the history, culture, impact and future of media in the U.S. and abroad, with an emphasis on media literacy skills for the global citizen.

COM/JMC 125: Writing for Mass Media (3 cr.)

Fall 2012, 2013, 2015, 2020; Jan 2013, 2014, 2015; Spring 2013, 2014, 2015

News values; creativity and structure in news writing; journalistic style and format; accuracy, clarity and conciseness in writing; basic reporting and research skills, interviewing, listening, and observing.

COM/JMC 126H: Writing for Digital Media (3 cr.)

Spring 2016, 2020, 2021, 2022; Jan 2017, 2018

Created for the honors program to take a digital-first approach to media writing. Students explore the research and media theory that covers writing for digital media, then apply those concepts to an online multimedia publication (<https://throughthecurtain126.wordpress.com>)

COM 212: Theories of Mass Communication (3 cr.)

Fall 2021, Fall 2022

Co-taught with Dr. Alan Mikkelson. A comprehensive treatment of major theoretical approaches toward understanding the production and interpretation of human communication.

Reconceptualized the course after the retirement of its longtime instructor, Dr. Ron Pyle, to include a more vigorous media studies component and incorporate an applied course project.

COM/JMC 244: Publicity and Public Relations (3 cr.)

Fall 2012, 2013, 2014, 2015, 2016, 2017; Spring 2013, 2019, 2020, 2021, 2022

Role and effect of publicity and public relations in the United States. Public relations process, crisis communication, development, evaluation of public relations programs.

- Created a crossover assignment with reporting classes in the Communication Studies department (COM 125, 126H, or 325) COM 244 students prepare and hold a press conference for a fictional company in crisis, Reporting students attend in the role of the press corps and ask questions to hold the “companies” accountable. Students in all related classes have consistently called it a favorite experience.

COM/JMC 325: Topics in In-Depth Reporting (3 cr.)

Fall 2019, 2020, 2021

Newsgathering techniques and strategies, including direct observation, participant observation and interviewing; using public records and documents, libraries and statistics; dealing with sources; polls and surveys. Course explores a different news content approach each semester, including sports, arts, politics, science or education.

COM/JMC 335: Interactive Journalism (3 cr.)

Spring 2014, 2015, 2016, 2017, 2018

Explorations of multimedia journalism, combining experiences in audio, video, and Internet reporting and storytelling. Students produce multi-media story packages and gain a grounding in new media theory.

- Produced five online issues of *Explore!*, an interactive online magazine. All students contributed original reporting to the publication as well as played a structural role.
- Spring 2015 issue placed third in the 2015 AEJMC Newspaper and Online News Division student media competition.

COM/JMC 343: Editing for Multimedia (3 cr.)

Jan 2020, 2022

Introduction to principles of editing and design for communication on multiple platforms.

Students explore editing for content and mechanics as well as the important role of design in conveying an effective informational or persuasive message.

JMC 396: Sports Communication (3 cr.)

Fall 2014

A multi-platform look at sports communication and communicators and create unique informative or strategic communication products.

- Incorporated a mentor program, pairing each student with a sports communicator who is working in a field that is relevant to their professional interests
- Students created a guide for college sports reporters to cover nontraditional sports

COM/JMC 402: Mass Media Law (3 cr.)

Fall 2012, 2013, 2014, 2020, 2022; Spring 2016, 2017, 2018

Exploration of the First Amendment and its protection of the press in the United States. Includes topics such as censorship, libel, right of privacy, copyright, covering government and the courts, broadcast regulation and digital freedoms.

COM 403/SP 402: Freedom and Responsibility of Speech (3 cr.)

Spring 2013, 2014, 2015; Fall 2015, 2016, 2017, 2018, 2019, 2021

An in-depth examination of both the legal and philosophical foundations of the First Amendment's freedom of speech clause. Topics include sedition, incitement, hate speech, political speech, protest speech, academic freedom, and symbolic expression.

- Students take their midterms and final exams in two phases: one written, one oral. The oral exam tests their ability to engage in thoughtful, deliberate conversation about a free speech issue with someone who disagrees with them.

SC 126H: Tabletop Games and Design Thinking (1 cr.)

Spring 2021, 2022

Co-taught with Dr. Dawn Keig. A one-credit exploration of interdisciplinary thinking framed around the understanding and creation of tabletop games. Students are required to not only create their own games, but also articulate how they integrated knowledge from multiple disciplines in order to do so.

HN 300: The Motivated Project (1 cr.)

Fall 2022

Created and launched this entry into the Honors Motivated Project. Students discuss design thinking principles, interdisciplinary connections and project management to empower them to develop a proposal for their capstone projects.

Recent Publications and Presentations

Books

Salkin, E. Private Schools and Student Media: Supporting Mission, Students, and Community (Lexington Books, 2019).

Salkin, E. Students' Right to Speak (McFarland Press, 2016).

Salkin, E. and Shenkel, L. Student Speech Policy Readability in Public Schools (Palgrave Pivot, 2016).

Peer-reviewed articles

12. Salkin, E. and Grieves, K (2022). "The 'major mea culpa' Journalistic discursive techniques when professional norms are broken." *Journalism Studies*, Vol 23, Issue 9, pages(s): 1096-1113.
11. Salkin, E. (2022). "A Mission-Based Argument for Private K-12 Student Press." *Journalism and Mass Communication Educator*, published online January 10, 2022. <https://doi.org/10.1177/10776958211070676>.
10. Salkin, E. and Messke, C. (2021). "Opting In: Free Expression Statements at Private Universities and Colleges in the U.S." *First Amendment Studies*, Vol 55, Issue 1, page(s) 1-21.
9. Gutsche, R. and Salkin, E. (2017). "Behold the Monster: Mythical Explanations of Deviance and Evil in News of the Amish School Shooting." *Journalism: Theory, Practice and Criticism* Volume: 18 Issue: 8, page(s): 994-101.
8. Salkin, E. and Brown, J. (2015). "Separation Anxiety: Analyzing Media Coverage of Issues of Law and Faith in *Town of Greece v. Galloway*." *Interdisciplinary Journal of Research on Religion*. [Vol. 11, Article 2](#).
7. Gutsche, R. and Salkin, E. (2015) "Who lost what? An analysis of myth, loss, and proximity in news coverage of the Steubenville rape." *Journalism: Theory, Practice and Criticism*. [Published online before print](#) January 15, 2015, doi: 10.1177/1464884914566195.
6. Salkin, E. (2015) "Are Public Schools 'Captive Audiences?' How an Unsupported Term in *Fraser* Created a 'Mischievous Phrase' in Educational Speech Law." [Communication Law and Policy, Vol. 20, Issue 1, p 35-53](#).
5. Gutsche, R. and Salkin, E. (2013) "It's better than blaming a dead young man: Creating mythical archetypes in local coverage of the Mississippi River drownings." *Journalism: Theory, Practice and Criticism*, Volume 14 Issue 1, 61-77.
4. Salkin, E. (2011) "The Speech, Not the Speaker: Protecting Public School Student Expression." *Communication Law Review*, Volume 11, Issue 1, commllawreview.org.
3. Salkin, E. (2011) "The underprivileged: Journalism students seeking the shield." *Free Speech Yearbook*, Volume 45, 17.
2. Gutsche, R. and Salkin, E. (2011) "News Stories: An exploration of independence within post-secondary journalism." *Journalism Practice*, Volume 5 Issue 2, 193.
1. Salkin, E. (2010) "Caution in the Classroom: K-12 Teacher In-Class Speech, The Federal Courts and *Garcetti*." *Communication Law and Policy*, Volume 15 Issue 2, 175.

Papers presented

20. "The 'Major Mea Culpa:' Journalistic Discourse When Professional Norms are Broken." With Kevin Grieves. Association for Education in Journalism and Mass Communication Annual Conference, New Orleans, Louisiana (virtual), August 4-7, 2021.
19. "A Mission-based Argument for Private K-12 Student Press." Association for Education in Journalism and Mass Communication Annual Conference, New Orleans, Louisiana (virtual), August 4-7, 2021.
18. "Opting In: Free Expression Statements at Private Universities and Colleges in the U.S." With Colin Messke. Association for Education in Journalism and Mass Communication Annual Conference, San Francisco, California (virtual), August 6-9, 2020.
17. "Opting In: Free Expression Statements at Private Universities and Colleges in the U.S." With Colin Messke. Association for Education in Journalism and Mass Communication Southeast Colloquium, Memphis, Tennessee (virtual), March 19-21, 2020.
16. "Beyond the Funnies: Humor, Satire and Student Press." The State of our Satirical Union symposium, University of Minnesota, Minneapolis, MN, April 20-21, 2018.
15. "An exploration of private school student media." Association for Education in Journalism and Mass Communication Annual Conference, Chicago, Illinois, August 9-12, 2017.
14. "Exploring the wall between Bible and Baphomet: Media coverage of church-state conflicts." With Elizabeth Jacobs. Association for Education in Journalism and Mass Communication Annual Conference, Chicago, Illinois, August 9-12, 2017.
13. "Exploring the wall between Bible and Baphomet: Media coverage of church-state conflicts." With Elizabeth Jacobs. Association for Education in Journalism and Mass Communication Southeast Colloquium, Fort Worth, Texas, March 9-11, 2017.
12. "Readability and Rationale of Student Speech Policy." Association for Education in Journalism and Mass Communication Annual Conference, San Francisco, California, August 5-8, 2015.
11. "Behold the Monster: Mythical Explanations of Deviance and Evil in News of the Amish School Shooting." With Robert E. Gutsche, Jr. Association for Education in Journalism and Mass Communication Annual Conference, San Francisco, California, August 5-8, 2015.
10. "Who lost what? An analysis of myth, loss, and proximity in news coverage of the Steubenville rape." With Robert E. Gutsche, Jr. Association for Education in Journalism and Mass Communication Annual Conference, Montreal, Quebec, August 6-9, 2014.
9. "Unnamed and at risk? Examining anonymous student speech in the college/university

- environment.” With Lindsie Trego and Kathleen Vincent. Association for Education in Journalism and Mass Communication Annual Conference, Montreal, Quebec, August 6-9, 2014.
8. “A Foundation for the Future: Creating a System of Public Student Free Speech and Expression.” Education Law Association Annual Meeting, Hilton Head, South Carolina, November 7-12, 2012.
 7. “It’s better than blaming a dead young man: Creating mythical archetypes in local coverage of the Mississippi River drownings.” With Robert E. Gutsche, Jr. Association for Education in Journalism and Mass Communication Annual Conference, St. Louis, Missouri, August 10-13, 2011.
 6. “What the rhetoric of *Morse* may mean for freedom of student speech.” Central States Communication Association Annual Conference, Milwaukee, Wisconsin, April 6-9, 2011.
 5. “The underprivileged: Journalism students seeking the shield.” Association for Education in Journalism and Mass Communication Annual Conference, Denver, Colorado, August 4-7, 2010.
 4. “Outflanked: How the *Hazelwood* precedent continues to succeed in states with “anti-*Hazelwood*” statutes.” Central States Communication Association Annual Conference, Cincinnati, Ohio, April 14-18, 2010.
 3. “The underprivileged: Journalism students seeking the shield.” University of Wisconsin-Madison School of Journalism & Mass Communication “Communication Crossroads” conference, April 9, 2010.
 2. “Just the Facts, Mademoiselle: Contrasting Canadian and American Courts on Freedom of Speech for Public Schoolteachers,” Association for Education in Journalism and Mass Communication Southeast Colloquium, University of North Carolina-Chapel Hill, March 12-13, 2010.
 1. “Why the Web: A study of frames used by newspapers to announce their moves online.” Association for Education in Journalism and Mass Communication Midwinter Conference, University of Oklahoma, March 5-7, 2010.

Non-refereed publications

9. “Let Them March: Schools Should Not Censor Students,” with Kathleen Culver, Education Week (March 9, 2018), available at <https://www.edweek.org/ew/articles/2018/03/09/let-them-march-schools-should-not-censor.html>.

8. “Case on Student Speech Could Reach Supreme Court,” MediaShift (February 2016), available at <http://mediashift.org/2016/02/case-on-student-speech-could-reach-supreme-court/>.
7. “Why J-Schools Need to Think About Confidential Sources,” MediaShift/EdShift (January 2016), available at <http://mediashift.org/2016/01/why-j-schools-need-to-think-about-confidential-sources/>.
6. “AEJMC 2015: How Research Is Leading to Better Journalism Education,” Mediashift/EdShift (August 2015), available at <http://mediashift.org/2015/08/aejmc-2015-how-research-is-leading-to-better-journalism-education/>.
5. “Faith, Belief, and the Reporter’s Paths to Truth,” Rock & Sling (September 2014), available online at <http://rockandsling.com/2014/09/15/erica-salkin-reporting-on-faith/>.
4. “Learning When ‘Intern’ and ‘Advocate’ Collide,” PBS MediaShift/EdShift program (May 2014), available online at <http://www.mediashift.org/2014/05/learning-when-intern-and-advocate-collide/>.
3. “Oregon State Media Advisor Quits Over Public Records Dispute,” PBS MediaShift/EdShift program (April 2014), available online at <http://www.mediashift.org/2014/04/oregon-state-media-advisor-quits-over-public-records-dispute/>.
2. “Three P’s to Protect Free Speech for Student Media,” PBS MediaShift/EdShift program (February 2014), available online at <http://www.mediashift.org/2014/02/three-ps-to-protect-free-speech-for-student-media/>.
1. “The Unfamiliar Touch Of A Touch-Screen Wedding” Rock & Sling (July 2013), available online at <http://rockandsling.com/2013/07/25/high-tech-wedding-ceremony/>.

Honors and Recognitions

Top faculty paper, “Opting In: Free Expression Statements at Private Universities and Colleges in the U.S.” with Colin Messke. Scholastic Journalism Division, Association for Education in Journalism and Mass Communication Annual Conference, August 2020.

Faculty Service Award, Whitworth University, May 2018.

Most Influential Professor, Whitworth University Class of 2017

Weyerhaeuser Center Award for the Integration of Vocation into Curriculum, Whitworth University, May 2016.

Top poster award, “Behold the Monster: Mythical Explanations of Deviance and Evil in News

of the Amish School Shooting” with Robert E. Gutsche, Jr., Critical and Cultural Studies Division, Association for Education in Journalism and Mass Communication Annual Conference, August 2015.

Provost’s Junior Faculty Award, Whitworth University, May 2015.

Second place faculty paper, "Who lost what? An analysis of myth, loss, and proximity in news coverage of the Steubenville rape" with Robert E. Gutsche, Jr., Critical and Cultural Studies Division, Association for Education in Journalism and Mass Communication Annual Conference, August 2014.

Joseph C. Beckham Dissertation of the Year, Education Law Association (ELA), 2012.

Helen Firstbrook Franklin Wisconsin Distinguished Graduate Fellowship (WDGF), School of Journalism & Mass Communication, University of Wisconsin-Madison, 2011-2012.

Top paper panel, “What the rhetoric of *Morse* may mean for freedom of student speech,” Communication Ethics and Freedom of Expression Division, Central States Communication Association, April 2011.

Top paper, “Outflanked: How the *Hazelwood* precedent continues to succeed in states with “anti-*Hazelwood*” statutes,” Communication Ethics and Freedom of Expression Division, Central States Communication Association, April 2010.

Early Excellence in Teaching Award, University of Wisconsin-Madison, March 2010.

Other Professional Activities

Board Member

2021-present Private School Journalism Association, Boston, MA

- Founding board member of a nonprofit organization dedicated to supporting and enhancing student media at private K-12 schools
- Keynote presenter at first summer conference
- Crafted “Model Affirmation of Student Free Expression Rights in Private and Independent Schools”

Conference Chair/Co-Chair

2013-present Washington Journalism Education Association East-Side J-Day, Whitworth University

- This annual conference is a collaborative effort between the Washington Journalism Education Association (WJEA) and Whitworth University, and serves high school journalism students and their advisers in central Washington, eastern Washington, northern Idaho and western Montana. It offers a series of workshops on a variety of media production topics as well as continuing education for advisers.

Professional Service

- 2022 Paper reviewer, Association for Education in Journalism and Mass Communication, Law and Policy Division and Scholastic Journalism Division
- 2021 Paper reviewer, Association for Education in Journalism and Mass Communication, Law and Policy Division and Scholastic Journalism Division
- 2020 Paper reviewer, Association for Education in Journalism and Mass Communication, Law and Policy Division and Scholastic Journalism Division
- 2020-present Member, Editorial Board, *Journalism Practice*
- 2019 Referred research session discussant, Association for Education in Journalism and Mass Communication Annual Conference, August 9-12, Chicago, Illinois.
- 2019 Paper reviewer, Association for Education in Journalism and Mass Communication, Law and Policy Division and Scholastic Journalism Division
- 2018 Paper reviewer, Association for Education in Journalism and Mass Communication, Law and Policy Division and Scholastic Journalism Division
- 2017 Referred research session discussant, Association for Education in Journalism and Mass Communication Annual Conference, August 9-12, Chicago, Illinois.
- 2017 Paper reviewer, Association for Education in Journalism and Mass Communication, Law and Policy Division, Scholastic Journalism Division and Graduate Student Interest Group
- 2016 Referred research session discussant, Association for Education in Journalism and Mass Communication Annual Conference, August 4-7, Minneapolis, MN
- 2016 Paper reviewer, Association for Education in Journalism and Mass Communication, Law and Policy Division, Scholastic Journalism Division and Graduate Student Interest Group
- 2015 Paper reviewer, Association for Education in Journalism and Mass Communication, Law and Policy Division and Graduate Student Interest Group
- 2014-present Archivist, Association for Education in Journalism and Mass Communication Scholastic Journalism Division
- 2014 Paper reviewer, Association for Education in Journalism and Mass Communication, Law and Policy Division and Graduate Student Interest Group
- 2014 Paper reviewer, International Communication Association, Law and Policy Division, Public Relations Division
- 2014 Paper reviewer, Association for Education in Journalism and Mass Communication Scholastic Journalism Division Midwinter Meeting and Refereed Research Competition
- 2013-2018 Reviewer, *Journalism and Mass Communication Educator*
- 2013 Paper reviewer, Association for Education in Journalism and Mass Communication, Graduate Student Interest Group
- 2012 Paper reviewer, Association for Education in Journalism and Mass Communication, Graduate Student Interest Group
- 2011-2012 Chair, Association for Education in Journalism and Mass Communication Graduate Student (Education) Interest Group
- 2011 Paper reviewer, Central States Communication Association, Communication

- Ethics and Freedom of Expression division
- 2010-2011 Vice-Chair, Association for Education in Journalism and Mass Communication Graduate Student (Education) Interest Group
- 2009-2010 Research Chair, Association for Education in Journalism and Mass Communication Graduate Student (Education) Interest Group
- 2008-2009 Research Co-Chair, Association for Education in Journalism and Mass Communication Graduate Student (Education) Interest Group

Grants and other funding

- 2021 Hugh Johnston Interdisciplinary Research Grant, with Dr. Mark Killian: Exploring the presence of student press deserts in the United States
- 2017 Faculty Research Fellowship: Understanding the needs and experiences of private high school media advisers
- 2014 Weyerhaeuser Center for Christian Faith and Learning Summer Research Fellowship, Priming the “unchurched” narrative in the Pacific Northwest, with Dr. Mike Ingram
- 2013 Opportunity Scholar grant to fund collaborative research with undergraduate students

Academic Membership

- 2013-2015 Member, Western States Communication Association
- 2009-2014 Central States Communication Association
- 2008-present Association for Education in Journalism and Mass Communication

Invited Lectures/Presentations

“Private school student journalism: A mission-driven community.” Keynote presentation, Private School Journalism Symposium, Boston, MA (virtual), June 28, 2021.

“Civil Discourse and Free Expression.” National Presbyterian Church’s annual Summer Speaker Series, Washington, D.C. (virtual), June 6, 2021.

“Public and Private: A Look at the Latest Insights about Scholastic Journalism.” Scholastic Journalism Division, Association for Journalism and Mass Communication Annual Conference, San Francisco, California (virtual), August 7, 2020.

“Scholastic Journalism Division Teach-In Research Panel.” Scholastic Journalism Division, Association for Journalism and Mass Communication Annual Conference, San Francisco, California (virtual), August 5, 2020.

“Two copywrongs don’t make a copyright.” WJEA J-Camp. Pullman, Washington, August 2, 2019.

“Think & Drink: The Speed of Deceit – The New Era of Online Lies and Misinformation.” Humanities Washington, Spokane, Washington, September 26, 2018

“Think & Drink: The Speed of Deceit – The New Era of Online Lies and Misinformation.”
Humanities Washington, Yakima, Washington, September 20, 2018

“Women in Media.” Journalism Education Association National Convention, Seattle,
Washington, April 7, 2017.

“Proactive Student Speech Policy.” Journalism Education Association National Convention,
Seattle, Washington, April 7, 2017.

“Public school students and free speech.” Mountainside Middle School, Mead, Washington,
December 2014, December 2015, January 2016, December 2016, December 2017

“How to avoid getting sued or censored.” Northeast Wisconsin Scholastic Press Association
Spring Conference, Oshkosh, Wisconsin, April 21, 2010; April 22, 2009

Advising and activities

Faculty Adviser, *The Whitworthian* (2020-present)

Faculty Adviser, *Beyond the Pines*, Whitworth’s student-run PR agency (2013-2020)
Beyond the Pines is a student-run PR agency serving nonprofit organizations in the
greater Spokane/eastern Washington area.

Faculty Adviser, *Communications Club* (2013-2014)

Research mentoring

I have partnered with undergraduate students to pursue meaningful research. These
collaborations have been true partnerships, leading to co-authored presentations and publications.

Salkin, E. and Messke, C. “Opting In: Free Expression Statements at Private Universities
and Colleges in the U.S.” (presented at AEJMC Annual Conference, San Francisco,
California/virtual, later published)

Salkin, E. and Jacobs, E. “Exploring the wall between Bible and Baphomet: Media
coverage of church-state conflicts.” (presented at the Southeast Colloquium at TCU)

Salkin, E. and Shenkel, L. “Readability and the real world: Student speech policies in
public high schools.” (later published, see “Books”)

Salkin, E. and Brown, J. (2015). "Separation anxiety: Analyzing media coverage of issues
of law and faith in *Town of Greece v. Galloway*." (later published, see “Articles”)

Salkin, E., Trego, L. and Vincent, K. “Unnamed and at risk? Examining anonymous
student speech in the college/university environment.” (later presented at AEJMC)

Institutional Service

Whitworth service highlights:

- Six years chairing the university's curriculum committee (COVAC)
- Six years serving on the Faculty Executive committee
- One of two inaugural Faculty Fellows for the Honors program
- One of three faculty members to serve on all committees related to the General Education philosophy/curriculum revision
- Chair of campus-wide presidential task force to develop a freedom of expression statement

Committees and related service

2020	Discussion leader, Honors Colloquium
Fall 2019-Fall '21	Chair, President's Task Force on Free Speech and Civil Discourse
2019	Discussion leader, Honors Colloquium
Fall 2018-present	Honors Faculty Fellow
2018	Discussion leader, Honors Colloquium
Summer 2017	Member, Search committee, University Communications
2017-2020	Member, General Education Curriculum Implementation Task Force(s)
2017-2019	Member, Strategic Enrollment Process Group
Fall 2016-Spring '22	Chair, Curriculum Oversight, Vision and Approval Committee (COVAC)
Fall 2016-Spring '22	Member, Faculty Executive Committee
May 2016	Member, Search committee, Dornsife Center for Service Learning
Fall 2016-Spring '22	Member, Accreditation Committee
2016	Discussion leader, Honors Colloquium
2015-2016	Member, SIRC planning committee
2015-2016	Member, Provost/COVAC General Education Rationale Task Force
2015	Co-coordinator, Communication Studies Graduate School Day
2015	Member, Search committee, University Communications
2015	Discussion leader, Honors Colloquium
Spring, 2015	Chair, Experiential Learning Subcommittee, COVAC
2014	Discussion leader, Honors Colloquium
2014	Search committee, Department of Communication Studies
2013	Co-coordinator, Communication Studies Graduate School Day
2013	Member, Search committee, University Communications
2013-present	Member, COVAC Undergraduate subcommittee
2013-present	Member, Curriculum Oversight, Vision and Assessment Committee

Guest lectures on campus

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| 2021 | Faculty Scholarship Presentation: "A Mission-Based Argument for Private School Student Media" |
| 2018 | President's Colloquy on Civil Discourse: "How Free Should Free Speech Be?" |
| 2018 | Faculty Scholarship Presentation: "The Private High School Student Press: Where it is and Why We Should Have More." |
| 2015 | Faculty Scholarship Presentation (with Dr. Mike Ingram): "Priming and the Narrative of the Unchurched Northwest." |

- 2015 Great Decisions Lecture: “‘I declare to Facebook that...’ and Other Digital Privacy Myths”
- 2015 SP 343: Organizational Communication guest lecture
- 2015 On the Road alumni lecture (with Dr. Gordon Jackson): “The Right (?) to Be Forgotten” in San Diego, CA
- 2015 On the Road alumni lecture (with Dr. Gordon Jackson): “The Right (?) to Be Forgotten” in Denver, CO
- 2015 HU 201: International Films guest lecture
- 2014 Constitution Day Lecture: “Copyright in the Digital Age”
- 2014 Faculty Scholarship presentation: "Are Public Schools 'Captive Audiences?' How an Unsupported Term in *Fraser* Created a 'Mischievous Phrase' in Educational Speech Law."
- 2014 SP 343: Organizational Communication guest lecture
- 2013 HU 201: International Films guest lecture
- 2013 Devotion at Faculty Assembly
- 2012 Constitution Day Panel Discussion: “First Amendment Gone Wild: What We Dislike but Tolerate.”

Continuing Education

- Theology and the Christian Professor, June 2022
- Hands-On Data for Journalists, Poynter Institute, June 2016
- Hybrid/Online Development Course, January 2016
- Vocations of the Christian Professor workshop, Summer 2015
- Honors Workshop, Summer 2015
- Faith and Gender faculty workshop, Summer 2013
- Teachapalooza, Poynter Institute, Summer 2013

Professional Experience

Fall, 2022 Associate Dean for Curriculum and Innovation
Spring, 2022 Interim Associate Dean
College of Arts and Sciences, Whitworth University

2017-present Associate Professor
2012-2017 Assistant Professor
Department of Communication Studies, Whitworth University
 Courses taught: Freshman Seminar, Writing for Mass Media, Writing for Digital Media, Publicity and Public Relations, Applied Journalism-Public Relations, Interactive Journalism, Sports Communication, Mass Media Law, and Freedom and Responsibility of Speech.

2009-2012 Webmaster/Newsletter Editor
Lubar Institute for the Study of the Abrahamic Religions, University of Wisconsin-Madison
 Managed Institute website, added and archived content regarding special events,

speakers and programming. Designed a triennial newsletter for supporters/donors.

- 2008-2012 Teaching Assistant**
School of Journalism & Mass Communication, University of Wisconsin-Madison
Courses taught: Introduction to Mass Communication, Mass Media Practices, and Law of Mass Communication.
- 2007-2008 Marketing Communications Specialist**
University of Wisconsin Medical Foundation – Madison, Wisconsin
Manage marketing and communications needs for various clinical departments within an academic/medical hospital and clinics
- 2004-2007 Student Services Coordinator**
2003-2005 Adviser, UW-Madison-Society of Professional Journalists student chapter
2002-2007 Editor, *The Wisconsin Journalist*
2001-2004 Associate Student Services Coordinator
School of Journalism & Mass Communication, University of Wisconsin-Madison
Provided undergraduate academic advising to 400+ undergraduate students, internship and career guidance, alumni outreach and department support. Managed production of the School's annual alumni newsletter. Provided guidance and support to student communications organization.
- 2000-2001 Director of Public Relations**
HospiceCare Inc. – Madison, Wisconsin
Managed internal and external communications needs for a nonprofit hospice organization serving more than 1000 families in south-central Wisconsin.
- 1998-2000 Project Manager**
Wood Communications Group – Madison, Wisconsin
Provided creative and logistical support within a multi-client public relations agency with a focus on corporate, government and crisis communications.
- 1997-1998 Marketing Assistant**
GlenOaks Hospital – Glendale Heights, Illinois
Assisted Marketing Director in internal and external communications for a 186-bed, level II trauma center hospital.

Other Volunteer Experience

- 2014-2020 St. Luke Lutheran Church – Spokane, Washington**
Teacher, Children's Sunday School program
Confirmation small group leader
AV support

2014-2017 **Spokane Humane Society – Spokane, Washington**
General volunteer, animal care and special events

2007-2012 **Windsor United Church of Christ – Windsor, Wisconsin**
Member, Church Council
Teacher, Christian Education program